



Congress of Minnesota Resorts

Thank you for your interest in joining the Congress of Minnesota Resorts! We are a non-profit organization whose members consist of ONLY Minnesota resorters.

Our mission statement is;

“The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota Tourism Industry.”

To help our members become better resorters and to help the resort industry as a whole we focus on Education, Marketing and Legislation. Following is a brief outline of what we offer to our members and enclosed is more information on each item listed here. Please feel free to call or e-mail us if you have any questions.

EDUCATION

- CMR School of Resorting – CMR members have continuing opportunities to enhance their resort operation by attending CMR School of Resorting classes and events. Most are offered free or for the cost of materials only.
- Spring Workshops and Fall Conferences – Get together with other members for a wealth of information. Spring Workshops are normally a one day affair while the Fall Conferences are normally three days.
- The Minnesota Resorter – A magazine written and published quarterly by the CMR. It is an industry unique magazine for the information and enjoyment of owners and managers of Minnesota resorts. Inside you will be kept informed of all our activities. Please feel free to submit articles and ideas!
- The Resorter Reporter – A newsletter to keep you posted on items between publications of the Minnesota Resorter.
- Yahoo e-groups - This is a “chat room” full of resorters exchanging ideas over the internet. It is also used to keep you abreast of important legislation or changes that cannot wait for the newsletter or magazine.
- CMR Scholarship Program – CMR member’s, children and grandchildren are eligible for annual scholarships. (Associate members are not eligible).

MARKETING

CMR Website - FREE WEBPAGE LISTING on www.Minnesota-Resorts.com with direct links for members. Each member can access this web page to update and post special information about their resort.

- Resorters of the Year Award – To nominate a resort see the enclosed application.
- Huge Discounts – Discounts on many items such as credit card processor fees, docks, lifts and reservation software.

LEGISLATIVE

- Legislative Lobbyist – The CMR has employed a lobbyist since 1997 to actively represent the rights and needs of resort owners. No other lobbyist works for **ONLY** the Minnesota Resort Owner.
- Explore Minnesota Tourism Advisory Committee and the University of Minnesota Tourism Center – The CMR has members assigned to sit on both of these important committees.
- Letter of support – Upon request and approval the CMR board can send a letter of support for your resort to county, state or local agencies.

The CMR annual dues are paid in September for the next year and are only \$15.15 per bedroom with a minimum of \$151.50 and a maximum of \$802.95. Associate memberships (For those with an interest in resorting but not owning a resort) are available for \$151.50. To join simply fill out the application below and mail it along with your check to:

**Membership Division
Congress of Minnesota Resorts
21403 52nd Street NE
New London, MN 56273**

Again, please feel free to call or e-mail us at 1-888-761-4245 and CMR@Minnesota-Resorts.com .

We invite you to join our great organization and take advantage of its many benefits. Thank you for your continued support, it is you that makes this organization, that is in your corner and on your side the strongest resort voice at the capital you can buy.

Dana Pitt, CMR President



Membership Application for Congress of Minnesota Resorts

Resort Name _____

Lake/location _____

Onwers/managers _____ Years in resorting _____

Address _____

City _____ State _____ Zip _____

Township _____ County _____

Telephone _____ / _____ / _____ No. of rental units _____ No. of bedrooms _____

E-mail _____ Website _____

Membership investment is only \$15.15 per bedroom (minimum \$151.50 [including 10 bedrooms or fewer], Maximum \$802.95 [53 bedrooms or more])

No. of rental units _____ No. of bedrooms _____ @\$15.15 _____

Amount of check enclosed _____